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CASH IS KING



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Cash is King

In *Cash is King*, Endless esplora il rapporto in evoluzione tra valuta fisica e digitale, attingendo al linguaggio visivo della sterlina britannica recentemente ridisegnata.

Facendo riferimento al peso culturale dell'espressione "cash is king", le opere riflettono un momento in cui simbolismo, potere e identità convergono dove la valuta non è solo un mezzo di scambio, ma anche un indicatore di identità nazionale. Con il passaggio al regno di Re Carlo, questa espressione assume un significato rinnovato e letterale.

La mostra si sviluppa attraverso tre serie distinte: opere su carta, tele circolari e tele quadrate, ognuna delle quali esplora approcci materiali e formali differenti, pur rimanendo concettualmente connessa.

Le opere su carta combinano autoritratti fotografici con frammenti di immagini pubblicitarie e collage di valuta britannica. Endless colloca il proprio occhio al centro di queste composizioni, creando un senso inquietante di essere al tempo stesso osservatore e osservato, mentre indaga identità, sorveglianza e il peso simbolico del denaro.

Le tele circolari richiamano la forma stessa della moneta, facendo diretto riferimento alla nuova sterlina con l'effigie di Re Carlo. Attraverso una fusione di elementi dipinti a mano e digitali sigillati

in resina, queste opere riflettono sull'identità nazionale e sul valore culturale duraturo incorporato nella valuta, rafforzando le idee di circolazione e valore.

Sulle tele quadrate, Endless costruisce composizioni stratificate che uniscono texture grezze e superfici raffinate. La fisicità dei materiali rispecchia la presenza tangibile del denaro, sottolineandone il ruolo sia come oggetto sia come simbolo, e affermando la persistenza del valore fisico in un'epoca sempre più digitale.

Attraverso composizioni stratificate che combinano fotografia, collage digitale e tecniche pittoriche tradizionali, Endless indaga come il denaro plasmi la percezione sia personale che collettiva. Le sue opere mettono in discussione il modo in cui il valore viene costruito, rappresentato e interiorizzato, evidenziando al contempo il persistente legame emotivo e culturale con la valuta fisica.

Bilanciando materiali tattili e processi digitali, le opere invitano lo spettatore a riflettere su visibilità, identità e valore rivelando la valuta non solo come oggetto, ma come un potente codice visivo e culturale.

Cash is King

In *Cash Is King, Endless* explores the evolving relationship between physical and digital currency, drawing on the visual language of the newly reimagined British pound.

Referencing the cultural weight of the phrase “cash is king”, the works reflect a moment in which symbolism, power and identity converge where currency is not only a means of exchange, but a marker of national identity. With the transition to the reign of King Charles, this expression takes on a renewed and literal significance.

The exhibition unfolds across three distinct series, paper works, circular canvases and square canvases each exploring different material and formal approaches while remaining conceptually connected.

The paper works combine photographic self-portraits with fragments of advertising imagery and collaged British currency. Endless places his own eye at the center of these compositions, creating an unsettling sense of being both observer and observed, while exploring identity, surveillance, and the symbolic weight of money.

The circular canvases echo the form of the coin itself, directly referencing the newly issued pound

bearing King Charles. Through a fusion of hand-painted and digital elements sealed in resin, these works reflect on national identity and the enduring cultural value embedded in currency, reinforcing ideas of circulation and worth.

On square canvases, Endless constructs multi-layered compositions that merge raw textures with refined surfaces. The physicality of the materials mirrors the tangible presence of money, emphasizing its role as both object and symbol, and affirming the persistence of physical value in an increasingly digital age.

Through layered compositions that combine photography, digital collage, and traditional painting techniques, Endless investigates how money shapes perception both personal and collective. His works question how value is constructed, represented, and internalized, while highlighting the enduring emotional and cultural attachment to physical currency.

Balancing tactile materials with digital processes, the works invite the viewer to reflect on visibility, identity, and worth revealing currency not just as an object, but as a powerful visual and cultural code.



Cash Is King Portrait 1, 2025
 Digital, hand painted acrylic and spray paint
 on 300gsm fine art paper with collaged money.
 70 x 50 cm. inframed - 27.56 x 19.69 in. inframed



Cash Is King Portrait 2, 2025
 Digital, hand painted acrylic and spray paint
 on 300gsm fine art paper with collaged money.
 70 x 50 cm. inframed - 27.56 x 19.69 in. inframed

Opere su carta

Queste opere su carta sono un collage di autoritratti fotografici e immagini trovate provenienti dal mondo della pubblicità. La valuta britannica è intrecciata nei ritratti inquietanti, mentre Endless raffigura il proprio occhio come elemento principale, trasmettendo allo spettatore la sensazione di essere osservato o sorvegliato. L'autoriflessione, accostata ai concetti di valore e denaro, così come alle questioni di identità e cultura, conferisce a queste opere una stratificazione complessa di interrogativi.

Paper artworks

These paperworks are a collage of photographic self portraits and found imagery from the world of advertising. British money is woven in to the unsettling portraits, while Endless depicts his own eye as a main feature, giving the viewer the feeling of being viewed or watched. Self reflection juxtaposed with the ideas of worth and money, as well as a feeling of identity and culture give this work a complex layering of questions

Tele circolari

Pitture a base di olio e acrilico con collage digitale su legno e tela con finitura in resina. Con elementi della moneta della sterlina britannica introdotta per la prima volta nel 2023, quando Re Carlo è stato incoronato, queste tele celebrano la cultura di un paese ed esaminano come ci percepiamo all'interno di questa cultura e del mondo monetario. Il valore di qualcosa è una filosofia umana che ci accompagna da sempre; in queste opere, gli aspetti dipinti a mano e digitali, insieme alla finitura lucida in resina e alla stratificazione frammentata, descrivono molte sfaccettature del concetto di "valore" nella vita quotidiana così come nel mondo dell'arte.

Circle canvases

Oil and acrylic based paints with digital collage on wood and canvas with a resin finish. With elements of the Great British pound coin first issued in 2023 when King Charles was sworn in, these canvases celebrate the culture of a country and examines how we view ourselves within this culture and within the monetary world. What something is worth is a human philosophy that has been with us throughout time, in these works the hand painted and digital aspects with the glossy resin finish and fractured multi layering describe many aspects of "worth" in day to day life as well as in the art world.

King Coin 1, 2025



11

**Oil and acrylic based paints with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
60 cm diameter - 23.62 in diameter**

King Coin 2, 2025



12

**Oil and acrylic based paints with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
60 cm diameter - 23.62 in diameter**

King Coin 3, 2025



13

**Oil and acrylic based paints with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
60 cm diameter - 23.62 in diameter**

King Coin 4, 2025



14

**Oil and acrylic based paints with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
60 cm diameter - 23.62 in diameter**

King Coin 5, 2025



15

**Oil and acrylic based paints with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
60 cm diameter - 23.62 in diameter**

King Coin 6, 2025



16

**Oil and acrylic based paints with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
60 cm diameter - 23.62 in diameter**

King Coin 7, 2025



**Oil and acrylic based paints with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
60 cm diameter - 23.62 in diameter**

King Coin 8, 2025



18

**Oil and acrylic based paints with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
60 cm diameter - 23.62 in diameter**

King Coin 9, 2025



19

**Oil and acrylic based paints with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
60 cm diameter - 23.62 in diameter**

King Coin 10, 2025



20

**Oil and acrylic based paints with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
60 cm diameter - 23.62 in diameter**

Tele quadrate

Sulla tradizionale tela intelaiata, Endless crea un'immagine stratificata che combina texture e tecniche diverse per dare vita a una versione al tempo stesso grezza e raffinata della moneta da una sterlina. "Cash Is King" celebra la fisicità degli oggetti quotidiani, e la tela, in quanto oggetto materiale, amplifica e rafforza questo concetto.

Square canvases

On the traditional stretch canvas, Endless creates a multi layered image combining textures and techniques to create a raw and polished version of the pound coin. "Cash Is King" celebrates the physicality of our every day objects and the canvas being a more physical object resonates this idea.

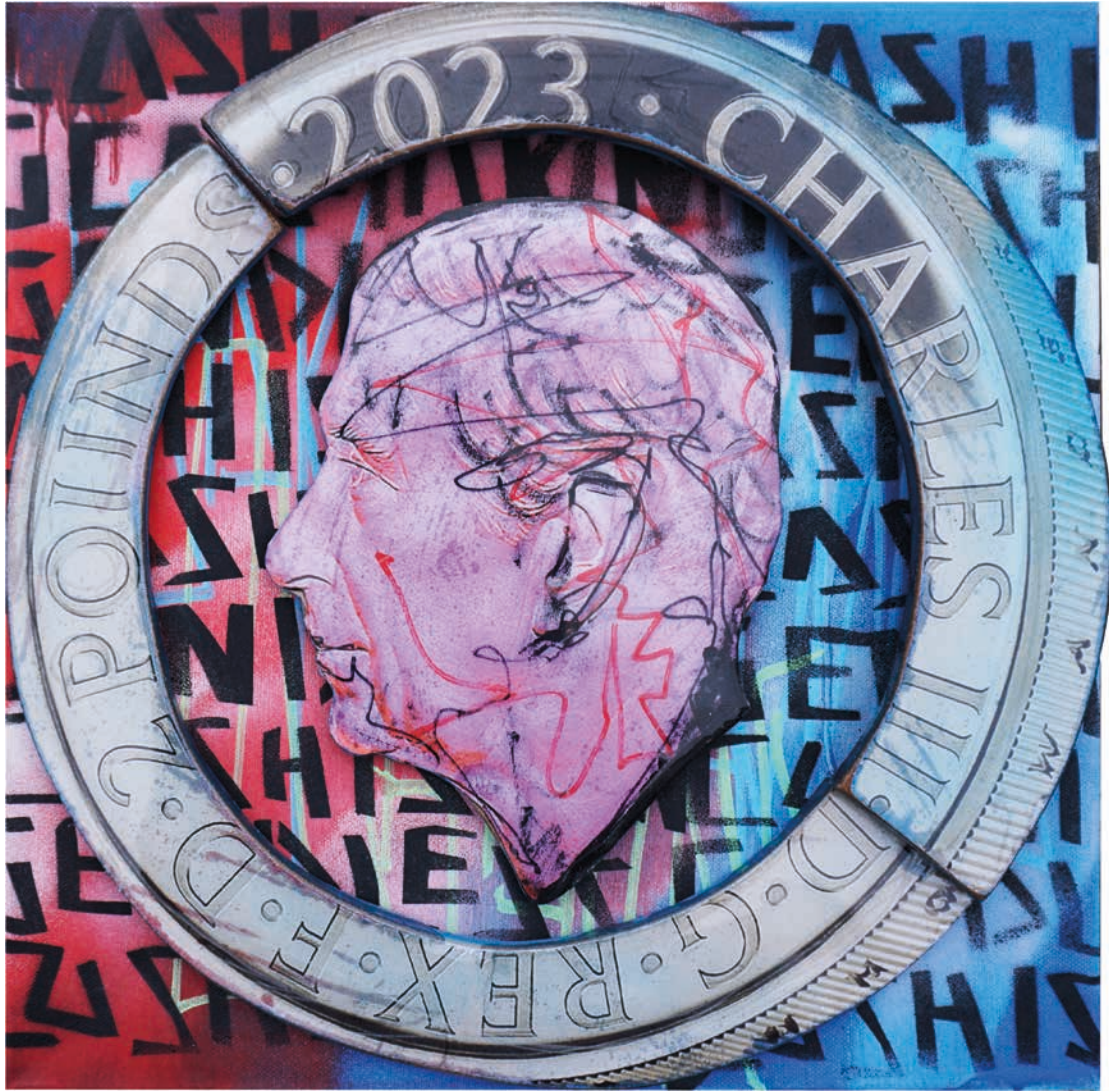
The King Head 1, 2025



23

Acrylic and spray paint on canvas with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
40 x 40 cm - 15.75 x 15.75 in

The King Head 2, 2025



24

Acrylic and spray paint on canvas with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
40 x 40 cm - 15.75 x 15.75 in

The King Head 3, 2025



25

Acrylic and spray paint on canvas with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
40 x 40 cm - 15.75 x 15.75 in

The King Head 4, 2025



26

Acrylic and spray paint on canvas with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
40 x 40 cm - 15.75 x 15.75 in

The King Head 5, 2025



27

Acrylic and spray paint on canvas with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
40 x 40 cm - 15.75 x 15.75 in

The King Head 6, 2025



28

Acrylic and spray paint on canvas with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
40 x 40 cm - 15.75 x 15.75 in

The King Head 7, 2025



29

Acrylic and spray paint on canvas with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
40 x 40 cm - 15.75 x 15.75 in

The King Head 8, 2025



30

Acrylic and spray paint on canvas with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
40 x 40 cm - 15.75 x 15.75 in

The King Head 9, 2025



31

Acrylic and spray paint on canvas with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
40 x 40 cm - 15.75 x 15.75 in

The King Head 10, 2025



32

Acrylic and spray paint on canvas with digital collage on wood and canvas with a resin finish. Signed on the back of the canvas.
40 x 40 cm - 15.75 x 15.75 in



Photo credit: James Hole

**“Il suo lavoro appare audace e crudo in superficie,
ma quando lo si guarda più da vicino,
contiene un messaggio potente sull’adorazione
dei brand nel mondo contemporaneo”**

**“His work appears bold and raw on the face of it,
but when you look closely each piece
contains a powerful message about worship
in the world today.”**

Biografia

Si chiama “Endless” - una parola che incarna la sua creatività, passione e energia illimitate. Endless è un artista londinese, che infonde tecniche e pratiche di arte contemporanea e di strada. Dopo sei anni di studi, Endless si è laureato alla Cambridge School of Art, dove si è specializzato in belle arti e serigrafia. Poco dopo, si è trasferito a Londra e ha iniziato a condividere le sue idee con il mondo sotto forma di street-art. La reputazione di Endless è cresciuta nel viaggio dalla strada alla galleria fino a catturare l'attenzione del mondo dell'arte, di brand di lusso e dei media. Mai carenti di significato o di profondità, i messaggi chiave all'interno delle vibranti opere d'arte interpretano le imparziali osservazioni sociali dell'artista, esplorando il rapporto dell'umanità con la moda, la pubblicità, il culto del brand, il consumismo, e il culto delle celebrità, spesso infondendo immagini urbane contemporanee nel tutto. Endless cerca continuamente di oltrepassare i limiti e rompere gli schemi di quello che è considerato il suo genere artistico. Nel 2021 Endless dona il proprio autoritratto con Gilbert & George alle Gallerie degli Uffizi, diventando così il primo street artist della storia a far parte della prestigiosa collezione medicea. Nella primavera del 2022, Endless espone alla 59. Mostra Internazionale d'Arte - La Biennale di Venezia, in rappresentanza della Repubblica di San Marino con la mostra – “Postumano Metamorfico”. Endless è stato il primo artista di strada a dipingere la vetrina principale e le porte d'ingresso dello storico grande magazzino Liberty London, con un pezzo che rende omaggio ai 50 anni del movimento British Punk. È stato inoltre invitato ad onorare il cinquantesimo anniversario dell'album dei Beatles Abbey Road con un murale celebrativo all'esterno dello storico edificio. I suoi murali Treviso Lizzy Vuitton, Kingdom of The Fanes e Powder to the People - quest'ultimo realizzato per i Campionati del Mondo di Sci 2021 a Cortina d'Ampezzo, sono solo alcune delle opere all'aperto che portano la sua firma. Endless vanta numerose collaborazioni con artisti internazionali, tra cui Gilbert & George e marchi di lusso come Karl Lagerfeld, con il quale ha lanciato una capsule collection di vestiti, opere d'arte NFT e un murale commemorativo in onore del defunto designer. Endless ha seguito le orme di Andy Warhol e Keith Haring, quando Fiorucci gli ha chiesto di disegnare delle collezioni in edizione limitata per l'apertura del nuovo flagship store londinese nel 2019. Oggi Endless continua ad esprimere le sue idee per le strade, mai suoi lavori più esclusivi si possono trovare presso le gallerie Cris Contini Contemporary, così come nelle case dei collezionisti più consolidati in tutto il mondo.

Biography

He goes by the name “Endless” – a word which embodies his limitless creativity, passion and drive. Endless is a London-based artist, who infuses street and contemporary art techniques and practices. After six years of study, Endless graduated from Cambridge School of Art, where he specialized in fine art and screen printing. Shortly after this, he moved to London and began sharing his ideas with the world in the form of street-art. The journey from street to gallery has seen Endless’ reputation rise, capturing the attention of the art world, brands and the media alike. Never lacking in meaning or depth, the key messages within the vibrant artwork interpret the artist’s unbiased social observations, exploring humanity’s relationship with fashion, advertising, brand-worship, consumerism, and celebrity culture, often infusing contemporary urban imagery throughout. Endless continually pushes boundaries and breaks the mould for his genre of art. In 2021, he donated his self-portrait with Gilbert & George to Le Gallerie degli Uffizi, becoming the first street artist in history to have artwork within the prestigious Medici collection. In spring 2022, Endless exhibited at the 59th International Art Exhibition – ‘La Biennale di Venezia’, representing The Republic of San Marino in showcasing ‘Postumano Metamorfico’. Endless was the first street artist to paint the main window display and front doors of the historical Liberty London department store, with a piece paying homage to 50 years of British Punk. Endless was asked to honor the 50-year anniversary of the Beatles’ ‘Abbey Road’ album with a celebratory mural outside the iconic building. His murals Treviso Lizzy Vuitton, Kingdom of The Fanes and Powder to the People - the latter created for the 2021 Ski World Championships in Cortina d’Ampezzo, are just some of the open-air works that bear his signature. Endless boasts numerous collaborations with international artists, including Gilbert & George and luxury brands such as Karl Lagerfeld, with whom he released a capsule clothing collection, NFT artworks and a commemorative mural honoring the late designer. Endless followed in the footsteps of Andy Warhol and Keith Haring, when he was asked by Fiorucci to design limited edition collections for the opening of the new London flagship store in 2019. Today, Endless continues to express ideas through his street-art, but his most exclusive work can be found in Cris Contini Contemporary Galleries and within the homes of collectors world-wide.

Education

2004 - 2007

BA (Hons), Fine Art and Printmaking, Anglia Ruskin University, Cambridge school of Art, UK

2000 - 2003

GNVQ and BTEC National Diploma in Art and Design, Suffolk College, UK

Selected exhibitions and live performances

2025

Endless Crotch Grab, participation in the Pink Noise Foundation's LGBTQ+ art auction, MOCO Museum, London
Endless Crotch Grab, solo exhibition, Indelible Fine Art gallery, Brighton

2024

Endless Venezia, solo exhibition, Avani Rio Novo Venice Hotel, Venice
Warhol, Schifano and Pop Art, group exhibition curated by Pasquale Lettieri and Marco di Capua, in collaboration with Ettore Majorana Foundation, Erice Arte Foundation and Erice City Council, Institute Wigner-San Francesco and museum pole A.Cordici,

Erice, Italy

Endless – Minor Hotels Summit, event organized in collaboration with Avani Rio Novo Venice Hotel, London - Nice

2023

Endless Palermo, museum solo exhibition curated by Miliza Rodic and Prof. Pasquale Lettieri, Cantieri Culturali alla Zisa | Ex officine Ducrot | Pad. Tre Navate, Palermo, Italy
Endless The Icons in Milan, solo exhibition curated by Simona Gervasio, Il Salotto di Milano, Milan

2022

Endless Treviso, solo exhibition curated

by Vera Agosti, Casa Robegan Museum,
Treviso, Italy
Karl Lagerfeld X Endless, NFT launch,
Volume 2, Endless creates live performance
artwork in the Karl Lagerfeld Paris
headquarters to launch the 2nd volume
collaborative NFT, 21 Rue Saint Guillaume,
Paris, France
Glass Stress – State of Mind, Endless shows
Murano Glass sculpture in collaboration
with Berengo Studio and Cris Contini
Contemporary, Fondazione Berengo Art
Space, Murano, Venice
The Endless Transfiguration, project
curated by Pasquale Lettieri for
Metamorphic Posthuman, Pavilion of
the Republic of San Marino at the 59th
International Art Exhibition - La Biennale
di Venezia, Palazzo Donà dalle Rose,
Fondamenta Nove, Cannaregio, Venice
Endless in Milan, curated by Pasquale
Lettieri, Art & Luxury Private Gallery, Milan

2021

Karl X Endless, Karl Lagerfeld's NFT in
collaboration with Endless – 2 limited
editions, The Dematerialized platform
Endless in Montenegro | The Story
from Street to Canvas, Cris Contini
Contemporary, Porto Montenegro
The Queen & Culture Exhibition, Il Salotto di
Milano, Milan, Italy
“Powder To The People”, mural for Cortina
Ski World Championships 2021, Cortina,
Italy

2020

The Queen & Culture Exhibition, The Crypt
Gallery, St. Pancras Church, London, UK

Virtually Endless, online interactive virtual
exhibition, ME ART Gallery
Endless x Clarks – Abstract Live sculpture
dedicated to the English brand during the
Fashion Week in Paris, France

2019

Endless Night Vol 1. - A one-night show at
Cris Contini Contemporary Gallery, London,
hosted by Motionless Fine Art, London, UK
Endless Karl exhibition, Cris Contini
Contemporary Gallery, London, UK in
occasion of the launch of the Karl x Endless
capsule collection at Karl Lagerfeld store,
London, UK
Live performance at the Fiorucci Store in
occasion of the launch of the Fiorucci x
Endless collection at Fiorucci store, London,
UK
Live performance for Contemporary
art for the marginalized, charity event
in collaboration with Christie's and Cris
Contini Contemporary, Rome, Italy
Her Majesty, mural to commemorate the
50 years of the Abbey Road album by the
Beatles, Abbey Road Studios, London, UK
Live performance at the Mayfair Art
Weekend, London, UK
Live performance at the OXO Tower,
London, UK
Live performance at Pitti Uomo, Florence,
Italy

2018

Liquid Identity Exhibition, hosted by Arte
Mea, Venice, Italy
Endless showing at Art Verona at Cris
Contini Contemporary Gallery, Cortina
d'Ampezzo, Italy

Endless showing at Shock London for London Design Week, Arte Mea, London Design Centre, London, UK

2017

Filth, solo exhibition hosted by Motionless Fine Art, in collaboration with Buster and Punch, London, UK

Beaut, exhibition hosted by Motionless Fine Art at the Exhibitionist Hotel, Kensington, London, UK

2016

Worship at Graffik Gallery: exhibition featuring Gilbert & George, London, UK

Endless showing at Scope Miami, Miami, USA
Endless X Liberty London, Endless becomes first street artist to design and paint Liberty London department store window display to commemorate punk's 40th anniversary, London, UK

2015

Gilbert & George X Endless Crusade 2014, installation at the National Gallery of Canberra, Australia

Endless: Crusade 2014 at Gilbert & George's Utopia Pictures Exhibition, ARNDT gallery, Singapore

Further exhibitions and live performances

2025

Mural installed outside of Al Colombo restaurant, Venice

2023

Endless Worship, a week-long exhibition during Frieze London, in collaboration with DJ Yoda and Daniel Lismore, Bloomsbury Central Baptist Church, London
Presentation of several works from the series "Chapel", "Worship" and "Lizzy Vuitton", in collaboration with Circle

Dynamic Luxury Magazine, VIP Lounge, Genoa Boat Show

2022

Endless X Karl Lagerfeld – Galeries Lafayette MET Gala window take-over, Nice, France

Endless x Jones Road Beauty, Endless creates a window display at Liberty London for Jones Road Beauty launch
Endless x Porsche, Live Art Performance, Porsche Centre Reading, London

2021

Beyond Vesuvius, curated by Pasquale Lettieri, Villa Giudy, Palma Campania, Naples, Italy

Treviso Lizzy Vuitton mural in

Sant'Antonino, Treviso, Italy and launch of a new porcelain collection in collaboration with Geminiano Cozzi –Venezia 1765

Raining Chapel Worship, Libreria Bocca, Milan

Endless meets the Italian design, in collaboration with Gruppo Elica and Sanson Arredamenti

2020

Everything will be fine Charity auction and virtual exhibition, Artgate.com

2019

Video projection of the artwork Crotch Grab at Flannels Building, Oxford Street, London, UK

Endless showing at Rosenbaum Gallery - Art Basel, Miami

Queen of the Dolomites, mural created at the Liceo Artistico Statale (Polo Val Boite) in Cortina d'Ampezzo, Cortina, Italy

2018

Endless live painting at Contemporary & Co Gallery, Cortina d'Ampezzo, Italy

Crotch Grab at Blattler London, UK

Installation work commissioned by OXO Tower, London, UK

The Holiday House, Endless artwork on show, London, UK

2017

The Royal Variety Adornments, a solo show hosted by Motionless Fine Art at Chelsea

Waterside Artspace, London, UK

Endless X Nike X Wimbledon, Endless creates live painting at intimate Wimbledon event with Simona Halep, London, UK

2016

Scope Miami, Endless artwork on show with Graffik Gallery, Miami, USA

Permanent collections

2021

Endless' self-portrait with Gilbert & George becomes part of the Uffizi Galleries' permanent collection

Publications

2026

Disruption, a branded short film presented by Cris Contini Contemporary, starring Endless and featuring Luke Evans, Bobbi Brown and collaborators of Karl Lagerfeld, produced by Bridget Crosby and Giulia Romana Zacutti, and written and directed by Henry Rose, was selected as one of four finalists in the Branded Short Film Content category at Cortinametraggio 2026 and screened during the festival (March 23-29, 2026)

2023

Endless Vol.1, monography, Cris Contini Contemporary, publisher Euroedizioni



www.criscontinicontemporary.com



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