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## ENDLESS Turns Money Into Monarchy at Cris Contini Contemporary Rome

— Art Plugged **Art Talk** 📅 May 2, 2026

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### Cash Is King sees London-based artist Endless examine currency, power and national identity through the arrival of King Charles III on British money.

Rome's historic centre found itself trading in a different form of currency on 28 April, as London-based contemporary artist **ENDLESS** opened **Cash Is King**, his latest solo exhibition at **Cris Contini Contemporary**.

Staged against the layered splendour of the Eternal City, the exhibition examines money not as a neutral object, but as one of civilisation's most persistent visual languages. Banknotes, coins and sovereign profiles become the raw material for a study of authority, desire and national self-image.

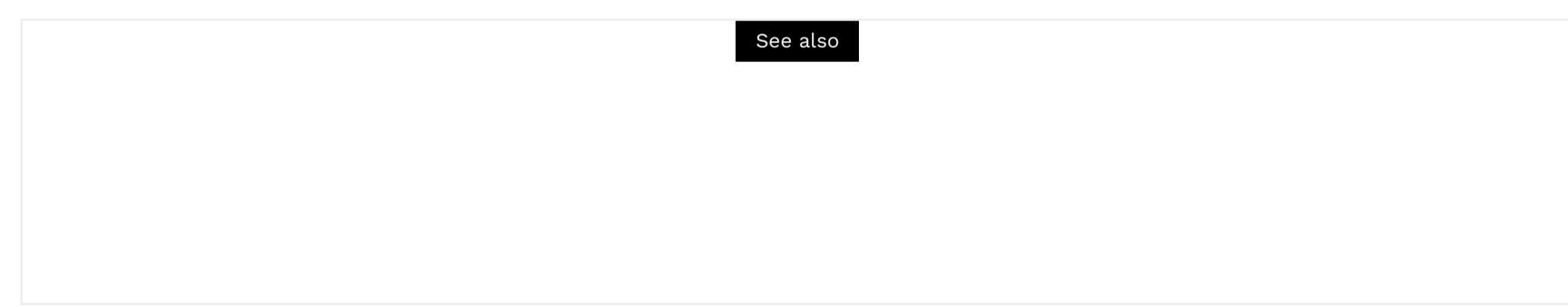
ENDLESS is widely recognised for **Lizzy Vuitton**, his provocative reworking of Queen Elizabeth II as a luxury-era icon, where monarchy, branding and mass culture collide. In **Cash Is King**, he extends that conversation into the symbols carried daily in pockets, tills and wallets, asking how nations shape identity through the faces and emblems they choose to circulate.

The exhibition arrives at a moment of striking transition. With **King Charles III** emerging as the new figurehead of British currency, Endless treats the shift as more than a change of portrait. It becomes a meditation on inheritance, power and cultural value in an age increasingly defined by contactless payments, digital wallets and disappearing cash.

The timing gave the opening an added charge. On the same day, King Charles III met with Donald Trump, placing the exhibition's concerns with image, influence and political theatre into sharper relief. One moment unfolded on the global stage, the other in a Roman gallery, yet both spoke to the enduring force of visual authority.

By early evening, the energy had spilled onto **Via di Ripetta**. Visitors filled the street, queuing to meet the artist with clothing, banknotes and even moped helmets ready to be signed. The scene felt part private view, part street-level happening, in keeping with Endless's ability to move between fine art, pop culture and public imagination.

One collector in attendance described the exhibition as "a layered and important moment in time... telling the story while leaving much to be interpreted," capturing the ambiguity that runs through the new body of work.



Speaking on the night, Endless said, "I hope the artwork captures the now. I appreciate so many people coming to see it, I'm always struck by how the Italian public seem to enjoy and understand my work on a deeper level."

Running until **30 May 2026**, **Cash Is King** positions Endless once again at the intersection of contemporary art, cultural commentary and icon-making. The exhibition invites viewers to reconsider what money represents, how its imagery shapes collective memory, and what may be lost as physical currency recedes from daily life.

Following the Rome presentation at **Cris Contini Contemporary**, ENDLESS will also exhibit in **London** and **Brighton** with **Indelible Fine Art**.

[Learn more](#)

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