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Endless x London Opens in Notting Hill with Strong Collector Response

— Art Plugged **Art Talk** June 16, 2026

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Cris Contini Contemporary's latest exhibition by Endless drew queues through Notting Hill, immediate sales, and a street-level launch that carried the work beyond the gallery walls.

Last Thursday, **Endless x London** opened at **Cris Contini Contemporary** in **Notting Hill**, drawing hundreds of visitors and a queue that stretched through the neighbourhood for the latest exhibition by **Endless**.

The opening night was less a conventional private view than a carefully staged collision between gallery presentation and street spectacle. Outside the gallery, a gold-wrapped Jeep carrying Endless' signature visual language was parked beside a live DJ set, extending the exhibition's atmosphere beyond the white cube and into the city itself.

Inside, the collector response was immediate. Works were acquired throughout the evening, attracting attention from both established collectors and new buyers, and confirming the artist's continuing momentum. The London opening follows a sold-out exhibition in Italy earlier this year. Endless was also recently included in a Bonhams sale, where his work achieved a record result of £19,200.

Over the past decade, Endless has built a practice that sits at the charged intersection of contemporary art, fashion and luxury culture. His work examines the machinery of branding, identity and image-making, drawing on the visual codes that shape modern celebrity, aspiration and consumer desire.



© Endless
Courtesy of Cris Contini Contemporary

A significant strand of his practice has engaged directly with the mythology of Karl Lagerfeld, developing a wider investigation into personal branding and cultural legacy. Alongside this, Endless has collaborated with Liberty London and Fiorucci, and has exhibited internationally, including at the Venice Biennale.

Endless x London represents four years of development and introduces a new body of work focused on the city itself: London as both subject and system. The exhibition explores the contradictions embedded in urban life, from luxury and collapse to aspiration and decay, image and authenticity.

Visually, the works draw from advertising, fashion campaigns and luxury branding, before interrupting those polished surfaces with harsher urban textures. Barbed wire, industrial fragments and street iconography cut through commercial sheen, creating a tension between attraction and unease.



Endless x London at Cris Contini Contemporary, Notting Hill
Credit Joshua Atkins
Courtesy of Cris Contini Contemporary

The resulting body of work reflects on consumer culture, celebrity, addiction and social division while retaining a powerful visual immediacy. Each piece operates as both image and critique, using the same seductive visual language that it subjects to pressure. After four years in development, the exhibition marks a more resolved and expansive direction in Endless' practice, placing him firmly within the ongoing conversation around contemporary British visual culture.

The opening at Cris Contini Contemporary confirms a strong response to the artist's latest London presentation, following recent institutional attention, international sell-out exhibitions and growing collector interest.

Endless will be exhibiting with Indelible Fine Art at the end of 2026

[Learn more](#)

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