

# Endless unveils major London exhibition exploring the beauty and contradictions of the capital



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## Endless opens major new London exhibition exploring the beauty, brutality and contradictions of the capital

London-based contemporary artist Endless returns to the capital this month with a major new exhibition that reflects on a decade shaped by the city itself, offering a raw and uncompromising exploration of modern urban life.

Titled *Endless x London*, the exhibition opens with a private view on 11 June from 6–9pm and runs from 12 June to 25 July 2026 at Cris Contini Contemporary in west London. Bringing together four years of development, the show represents one of the artist's most ambitious and conceptually focused bodies of work to date.



*Endless x London* positions the city not as backdrop or inspiration alone, but as subject. The exhibition is built around the idea of London as a living, contradictory force, defined by both aspiration and inequality, glamour and decay, image and identity. Rather than presenting a single reading of the city, Endless constructs multiple overlapping versions of London shaped by the systems and symbols that define contemporary urban experience.

The works draw heavily on the visual language of advertising campaigns, fashion editorials, storefront displays and mass media, reconfiguring these familiar cultural symbols into layered compositions that sit alongside harsher urban textures. Barbed wire, gas canisters, needles, knives and torn surfaces appear throughout the work, interrupting the polished aesthetics of consumer culture. The result is a constant visual tension between aspiration and reality that runs through the entire exhibition.



Endless describes this duality not as contradiction but as coexistence. In his portrayal of London, luxury and hardship occupy the same visual and physical space, often existing within moments of each other. The works hold this tension without resolution, allowing viewers to move between attraction and discomfort as they encounter each piece.

While visually striking, the exhibition is also grounded in a broader examination of contemporary social conditions. Beneath the colour, texture and iconography sits a structured commentary on consumerism, addiction, violence, aspiration, celebrity culture, social division and identity. Each work operates as an individual narrative, layered with symbolism that reflects the complexity of life in a modern global city.

Rather than offering direct commentary, the exhibition invites interpretation, reflecting the fragmented way in which people now experience urban environments. It suggests that identity itself is increasingly shaped through external imagery such as advertising, branding and digital culture, and raises questions about what remains when these layers are stripped back or disrupted.



There is a deliberate rawness to the work that has already drawn attention, particularly in contrast to the increasingly polished nature of much contemporary art presentation. In tone and execution, *Endless x London* echoes earlier moments in British art history, most notably the emergence of the Young British Artists in the 1990s, who similarly challenged institutional expectations and aesthetic boundaries. However, Endless places this sense of rawness within a contemporary framework defined by media saturation, digital life and the commodification of imagery, giving the work a renewed relevance in the present day.

Endless first emerged from London's street art scene over a decade ago, developing a visual language rooted in urban culture and public space. Since then, his practice has evolved significantly, moving between street culture and the contemporary gallery system. His work has been exhibited internationally, including at the Venice Biennale, and he became the first street artist to have work acquired by the Uffizi Gallery in Florence, marking a significant shift into institutional recognition.

Alongside this, Endless has collaborated with major cultural and fashion names including Liberty London, Karl Lagerfeld and Fiorucci, positioning his practice at the intersection of street culture, contemporary art and fashion. Despite this international profile, London remains central to his work.

Unlike earlier bodies of work that referenced urban life in broader terms, *Endless x London* is explicitly focused on the capital itself. The exhibition reflects on how London has shaped the artist's development over the past decade while also examining how the city continues to evolve. Rather than presenting an idealised version of London, it offers a fragmented and layered interpretation, one that acknowledges both its cultural vibrancy and its social contradictions. Luxury, advertising and celebrity imagery sit alongside references to street-level realities, creating a portrait of a city defined by constant tension between image and experience.

Developed over four years, the exhibition represents a significant moment in the artist's evolving practice. It brings together a visual language shaped both on the streets of London and within international art contexts, balancing accessibility with conceptual depth. While the works maintain strong visual impact, they also operate on multiple interpretative levels, allowing audiences to engage with them in different ways depending on perspective.

*Endless x London* runs at Cris Contini Contemporary in London from 12 June to 25 July 2026, with a private view taking place on 11 June from 6–9pm.

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