



CRIS CONTINI CONTEMPORARY

presents

ENDLESS THE ICONS IN MILAN

*from 24 May to 30 June 2023
Il Salotto di Milano, Corso Venezia 7, Milan*

The London Cris Contini Contemporary Gallery returns to Milan with another disruptive exhibition by the British street-artist Endless, who presents his most representative works to the general public.

ENDLESS THE ICONS IN MILAN, this is the title of the exhibition curated by Simona Gervasio which will be hosted in the spaces of Il Salotto di Milano in Corso Venezia 7 from 24 May to 30 June, during which the first catalogue of Endless' artistic path will be launched: a wonderful coffee table book, paperback, with 260 illustrated pages, presented by Prof. Pasquale Lettieri.

Endless, who in recent years has seen his notoriety grow by becoming the first street-artist to be part of the prestigious permanent collection of the Uffizi Galleries in Florence, now exhibits **22** of his most iconic works, which retrace the key themes of his artistic language.

The exhibition chronologically retraces works such as the famous "**Chapel**", an iconographic symbol of the sacred place of consumerism, the "**Worships**" - adoration - of the new iconic goddesses of fashion such as Cara Delevingne and Naomi Campbell, and "**Endless Transfiguration**", the representation of men and women presented to the international public on the occasion of the artist's participation in the 59th International Art Exhibition – La Biennale di Venezia as the first street artist in a national pavilion. Obviously, "**Lizzy Vuitton**" cannot be missing, as the iconic symbol par excellence and the artist's masterpiece.

"I use brands and logos as a commentary on modern culture and never as a critique. I just take what I see in the world and reconfigure it, to give it meaning, but not in a negative way." states Endless who, also on this occasion, is supported by the gallery owners Cristian Contini and Fulvio Granocchia and accompanied by the art critic Pasquale Lettieri, who states: *"The iconic images of this Endless exhibition, marked by the rhythm of Corso Venezia, will remain, as well as the emotions that will stay in the formal and aesthetic memory of all of us. Undoubtedly, a little enthusiasm for this event filters through, strengthened by the fact that it is configured as an element of the artistic system, which a city like Milan is giving itself, in an original way, focusing on the containers that are gradually freeing themselves from the ruins and from the mists of abandonment, in a conceptual and real balance, between what is projected towards the future, in the lights of originality, and what comes from the origins of an aristocratic past, which, if only occasionally glorious, is always rich in bodies and souls."*

The curator Simona Gervasio states *"The style of Endless wants to be a reinterpretation of the consumerism of this society in which the image prevails over everything, reinterpreted in a Street Art key"*.

Cris Contini Contemporary

London | Milano | Bruxelles

w. www.criscontinicontemporary.com | e. info@criscontinicontemporary.com
@criscontinicontemporary | #criscontinicontemporary



PRESS FOLDER:

<https://bit.ly/3Lo0xIM>

ABOUT ENDLESS

Endless is a contemporary artist based in London, whose works tell a visual story of the contemporary world. As he began to use the walls of the English capital as a canvas, Endless's reputation grew more and more to catch the attention of residents, foreign visitors and the media. Much of his work focuses on representing key elements of today's society, covering aspects such as "brand worship", advertising, consumerism, and celebrity culture. In addition to the streets of London, his works can be seen in the London Cris Contini Contemporary gallery.

ABOUT CRIS CONTINI CONTEMPORARY

Cris Contini Contemporary international gallery was founded in 2018 by Cristian Contini and Fulvio Granocchia and it is located in the heart of London. Cris Contini Contemporary offers collectors from all over the world access to an eclectic and multicultural portfolio of artists: from the great modern masters such as Pablo Picasso, Lucio Fontana, Andy Warhol and Robert Indiana to the most appreciated contemporary artists such as David Begbie, Endless, Michelangelo Galliani, Ferruccio Gard, Gioni David Parra, Michal Jackowski and many others. Thanks also to its continuous new international collaborations, Cris Contini Contemporary represents a point of reference for enthusiasts and art collectors all over the world. <https://criscontinicontemporary.com>

ABOUT IL SALOTTO DI MILANO

Il Salotto di Milano is a laboratory of excellence, a quality hub dedicated to promoting Made in Italy and its deepest values. Located in the heart of Milan, in the prestigious context of Casa Barelli in corso Venezia 7, Il Salotto di Milano represents a one-of-a-kind concept, as it is an art gallery, a show-room, and also a space for events. An elegant showcase in the heart of Milan that exclusively hosts brands that make Made in Italy excellence their mission and are selected in the fields of art, fashion, jewellery, design, interior decoration, food and beverage and hi-tech.

ENDLESS THE ICONS IN MILAN

24 May – 30 June 2023

Il Salotto di Milano

Corso Venezia 7, 20121 Milan, Italy

Hours:

Monday – Friday 10.00AM – 6.00PM

Saturday - Sunday: by appointment only contact tel. +39 02 76317715

Free Entry

Press Office

Barbieri & Ridet

Corso di Porta Romana 98 20122 Milan

t : + 39 02-58328232 e: pressoffice@barbieriridet.com – br@barbieriridet.com

Cris Contini Contemporary

London | Milano | Bruxelles

w. www.criscontinicontemporary.com | e. info@criscontinicontemporary.com

@criscontinicontemporary | #criscontinicontemporary